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**Secondary Organizations of Micrasian Greeks:
Their Contribution in the Development in Cultural Activities.**

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Abstract

Main expressionists of the micrasian movement are the non profit organizations and their secondary carriers. In an environment with raised financial difficulties and many competitive activities and by the adoption of new living standards, unions and their organizations should reconsider their old opinions about the role, their function and their relationship with their other members. Today, it is observed quantitative and qualitative shortage of executives, non obvious distribution of responsibilities, shortage of renewing of stuff knowledge, separating of cultural dynamic, incomplete technical/material infrastructure and festivals with no imagination and new ideas that reproduce the same thematology. In today's competitive circumstances it is extremely important the audience of cultural festivals to be in the center of unions attendance. The main role of unions is the growth of audience participation in which they refer to in the creative procedures of developing cultural products but also for their consumption. The mean of quality of the offered cultural products must be connected with satisfaction of the audience needs. Drawing of the audience allows the provision of its future tends and adoption of the proper strategies by the unions. The presence of secondary organisations of the micrasian Greeks could be the one that cover the incompletes of their unions. The federations which cover a great number of similar unions could work as an umbrella for their members. The role of secondary organizations could be defying for organizational weaknesses covering of their unions- members.

Key-words: non profit organizations, audience, satisfaction.