

COURSE OUTLINE: Sport Management Applications

1. GENERAL

SCHOOL		Physical Education & Sport Sciences	
DEPARTMENT		Physical Education & Sport Sciences	
LEVEL OF STUDIES		Master Degree – Level 7	
COURSE CODE		T207	SEMESTER 2 nd
COURSE TITLE		SPORT MANAGEMENT APPLICATIONS	
Professor		Ourania Matsouka	
TEACHING ACTIVITIES <i>If the ECTS Credits are distributed in distinct parts of the course e.g. lectures, lab set c. If the ECTS Credits are awarded to the whole course, then please indicate the teaching hours per week and the corresponding ECTS Credits.</i>		TEACHING HOURS PER WEEK	ECTS CREDITS
		3	7.5
<i>Please, add lines if necessary. Teaching methods and organization of the course are described in section 4.</i>			
COURSE TYPE <i>Background, General Knowledge, Scientific Area, Skill Development</i>		SCIENTIFIC AREA	
PREREQUISITES:		NO	
TEACHING & EXAMINATION LANGUAGE:		GREEK ENGLISH IN ERASMUS STUDENTS	
COURSE OFFERED TO ERASMUS STUDENTS:		YES	
COURSE URL:		https://eclass.duth.gr/courses/PHYED7B103/	

2. LEARNING OUTCOMES

Learning Outcomes <i>Please describe the learning outcomes of the course: Knowledge, skills and abilities acquired after the successful completion of the course.</i>
<p>After completing the course and its assignments, students should be able to:</p> <ul style="list-style-type: none"> a) organize of various sports events, such as international competitions, championships and tournaments b) Taking advantage of opportunities to promote an idea, a brand or a presence, as well as searching for lucrative trade deals and sponsorships c) guidance (coach, consultant, guide) of various athletic participants in the various sports events d) searching for commercial transactions with the aim of recognizing the dissemination of the sports product (which can be an event, an athlete, or sports products), as well as the financial benefits arising from this dissemination. e) securing of the interests of an athletic entity, on the basis of contracts or by monitoring the legal regulations that exist or are going to be prepared.
General Skills <i>Name the desirable general skills upon successful completion of the module</i>
<div style="display: flex; justify-content: space-between;"> <div> <i>Search, analysis and synthesis of data and information,</i> <i>ICT Use</i> <i>Adaptation to new situations</i> </div> <div> <i>Project design and management</i> <i>Equity and Inclusion</i> <i>Respect for the natural environment</i> </div> </div>

<i>Decision making</i>	<i>Sustainability</i>
<i>Autonomous work</i>	<i>Demonstration of social, professional and moral responsibility and sensitivity to gender issues</i>
<i>Teamwork</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Promoting free, creative and inductive reasoning</i>
<i>Working in an interdisciplinary environment</i>	
<i>Production of new research ideas</i>	
<ul style="list-style-type: none"> - Search, analysis and synthesis of data and information - Leveraging technology to search for information - Group work - Demonstration of social, professional and ethical responsibility and sensitivity to issues of gender, minorities and diversity - Exercise criticism and self-criticism - Promotion of free, creative and inductive thinking - Decision making 	

3. COURSE CONTENT

1. Sports management applications
2. Principles – functions of sports management
3. Skills of a sports manager
4. The role of the sports manager
5. Sports facilities operation
6. Press Release
7. Organization – Camp operation
8. Sports product
9. Sponsorship forms
10. Income of sports club
11. Sports club expenses
12. Organizing sports tournament
13. Operation of recreational and adventure sports companies

4. LEARNING & TEACHING METHODS–EVALUATION

TEACHING METHOD <i>Face to face, Distance learning, etc.</i>	Face to face Distance learning: synchronous Distance learning: asynchronous Case studies	
USE OF INFORMATION & COMMUNICATION TECHNOLOGY (ICT) <i>Use of ICT in Teaching, in Laboratory Education, in Communication with students</i>	Use of ICT in teaching and in communication with students	
TEACHING ORGANIZATION <i>The ways and methods of teaching are described in detail. Lectures, Seminars, Laboratory Exercise, Field Exercise, Bibliographic research & analysis, Tutoring, Internship (Placement), Clinical Exercise, Art Workshop, Interactive learning, Study visits, Study / creation, project, creation, project. Etc.</i> <i>The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to ECTS standards.</i>	Activity	Workload/semester
	Lectures	87.5
	Seminars	20
	Bibliographic search & analysis	30
	Project 1	50
	Total	187.5
STUDENT EVALUATION <i>Description of the evaluation process</i>	Team project (30%) Participation (10%) Exams (60%)	

<p>Assessment Language, Assessment Methods, Formative or Concluding, Multiple Choice Test, Short Answer Questions, Essay Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory Report, Clinical examination of a patient, Artistic interpretation, Other/Others</p> <p>Please indicate all relevant information about the course assessment and how students are informed</p>	
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5. SUGGESTED BIBLIOGRAPHY

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- Λάιος Α. (2014). *Εφαρμογή των Αρχών Μάνατζμεντ στην Προπονητική. Θεωρία και Πράξη*. Εκδοτικός οίκος ίων. Αθήνα
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