

COURSE OUTLINE: Organization of Cultural - Sporting Events And Recreation Activities

1. GENERAL

SCHOOL	Physical Education & Sport Sciences		
DEPARTMENT	Physical Education & Sport Sciences		
LEVEL OF STUDIES	Master Degree – Level 7		
COURSE CODE	T105	SEMESTER	1 st
COURSE TITLE	Organization of Cultural - Sporting Events And Recreation Activities		
PROFESSOR	EFI TSITSKARI		
TEACHING ACTIVITIES <i>If the ECTS Credits are distributed in distinct parts of the course e.g. lectures, lab etc. If the ECTS Credits are awarded to the whole course, then please indicate the teaching hours per week and the corresponding ECTS Credits.</i>		TEACHING HOURS PER WEEK	ECTS CREDITS
		3	7.5
Please, add lines if necessary. Teaching methods and organization of the course are described in section 4.			
COURSE TYPE <i>Background, General Knowledge, Scientific Area, Skill Development</i>	SCIENTIFIC AREA		
PREREQUISITES:	NO		
TEACHING & EXAMINATION LANGUAGE:	GREEK ENGLISH IN ERASMUS STUDENTS		
COURSE OFFERED TO ERASMUS STUDENTS:	YES		
COURSE URL:	https://eclass.duth.gr/courses/PHYED7B102/		

2. LEARNING OUTCOMES

Learning Outcomes <i>Please describe the learning outcomes of the course: Knowledge, skills and abilities acquired after the successful completion of the course.</i>
<p>After completing the course and its assignments, students should be able to:</p> <ol style="list-style-type: none"> 1. know and understand the basic principles of management and the organization of a cultural-sports event and the organization of leisure activities. 2. know and understand the basic theories of sports event management. 3. know and understand the qualifications of the role and responsibilities of the sports manager in modern society, 4. know and plan sporting events, events, camps and leisure programs 6. know the preparation of sports events 7. know the basic concepts of communication, promotion and public relations. 8. know and understand the ways and methods in order to be able to effectively organize an event in the field of culture and sports. 9. know and describe the operation of public and private organizations that develop in sports event management. 10. mixed information from the external & internal market environment, shaping innovative or new proposals.

10. apply to a certain extent the theories acquired by coordinating the individual elements of the organization of events and sporting events.

General Skills

Name the desirable general skills upon successful completion of the module

<i>Search, analysis and synthesis of data and information,</i>	<i>Project design and management</i>
<i>ICT Use</i>	<i>Equity and Inclusion</i>
<i>Adaptation to new situations</i>	<i>Respect for the natural environment</i>
<i>Decision making</i>	<i>Sustainability</i>
<i>Autonomous work</i>	<i>Demonstration of social, professional and moral responsibility and sensitivity to gender issues</i>
<i>Teamwork</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Promoting free, creative and inductive reasoning</i>
<i>Working in an interdisciplinary environment</i>	
<i>Production of new research ideas</i>	

- Search, analysis and synthesis of data and information
- Leveraging technology to search for information
- Group work
- Demonstration of social, professional and ethical responsibility and sensitivity to issues of gender, minorities and diversity
- Exercise criticism and self-criticism
- Promotion of free, creative and inductive thinking
- Decision making

3. COURSE CONTENT

1. Basic principles and practical application of management
2. Event management and the responsibilities of the organizer.
3. Sport management and the responsibilities and qualifications of SEM
4. Images and messages concerning the organizers of cultural and sporting events
5. Design and implementation of sports events and leisure programs
6. Investigation the feasibility of organizing an event.
7. Organization and structure of sports events
8. Structure, organization and operation of world sporting events.
9. Steps for effective event organization
10. Job motivation
11. Organization of short and big events (1)
12. Organization of short and big events (2)
13. Oral presentations

4. LEARNING & TEACHING METHODS - EVALUATION

TEACHING METHOD <i>Face to face, Distance learning, etc.</i>	Face to face Distance learning: synchronous Distance learning: asynchronous Case studies	
USE OF INFORMATION & COMMUNICATION TECHNOLOGY (ICT) <i>Use of ICT in Teaching, in Laboratory Education, in Communication with students</i>	Use of ICT in teaching and in the communication with students	
TEACHING ORGANIZATION <i>The ways and methods of teaching are described in detail.</i> <i>Lectures, Seminars, Laboratory Exercise, Field Exercise, Bibliographic research & analysis, Tutoring, Internship (Placement), Clinical Exercise, Art Workshop, Interactive learning, Study visits, Study / creation, project, creation, project. Etc.</i>	Activity	Workload/semester
	Lectures	80
	Seminars	10
	Bibliographic search & analysis	40
	Project 1	57.5

The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to ECTS standards.	Total	187.5
<p align="center">STUDENT EVALUATION</p> <p>Description of the evaluation process</p> <p>Assessment Language, Assessment Methods, Formative or Concluding, Multiple Choice Test, Short Answer Questions, Essay Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory Report, Clinical examination of a patient, Artistic interpretation, Other/Others</p> <p>Please indicate all relevant information about the course assessment and how students are informed</p>	1st project (30%) Exams (70%)	

5. SUGGESTED BIBLIOGRAPHY

1. Alexandris K. & Kouthouris C. (2005). Personal incentives for participation in summer children's camps: investigating their relationships with satisfaction and loyalty. *Managing Leisure*, 10, 39-53.
2. Αλεξανδρής Κ. (2007). *Αρχές Μάνατζμεντ και Μάρκετινγκ Οργανισμών και Επιχειρήσεων Αθλητισμού και Αναψυχής*. Εκδόσεις Χριστοδουλίδη. Θεσσαλονίκη.
3. Αυθίνος Ι. Γαργαλιάνος Δ. (2003), *Οργάνωση αθλητικών γεγονότων*. Πανεπιστημιακές παραδόσεις. Εκδόσεις Χαράλαμπος, Αθήνα.
4. Aguiar-Quintana, (2015). Under-researches Areas of Event Management in the past 15 year. *Tourism & Hospitality*. Vol 4. Issue 3.
5. Boisi W. Cook C. Hunsaker H. (2003). *Management and Organizational Behavior*. Boston: McGraw-Hill.
6. Case R., Branch D. (2003). A case to examine the job competencies of sport facilities managers. *International Sports Journal* 26-38.
7. Chelladurai P. (1999). *Human Resource Management in Sport and Recreation*. Champaign, IL. Human Kinetics Publishers.
8. Chelladurai P. Chang K. (2000). Targets and Standards of quality in sport services. *Sport Management Review*. 3, 1-22.
9. Costa G., Tsitskari E., Tzetzis G. & Goudas M. (2004). The factors for evaluating service quality in athletic camps: A case study. *European Sport Management Quarterly*, 1, 22-35.
10. Crompton, J. (1995). Economic impact analysis of sports facilities and events: eleven sources of misapplication. *Journal of Sport Management*, 9, 14-35.
11. Donald Getz Haskayne (2008). Progress in Tourism Management Event tourism: Definition, evolution, and research. *Tourism Management* (29) 403-428
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13. Guy Masterman (2004). *Strategic Sports Event Management. An International Approach*. Elsevier Butterworth-Heinemann Linacre House, Jordan hill, Oxford
14. Hanstad D.V. (2012). Risk Management in major sporting events: a participating national Olympic team's perspective. *Event Management*, 16, 189-201.
15. Huseyin Kose, Tokay Argan, Metin Argan (2011). Special event management and event marketing: A case study of TKBL all star 2011 in Turkey. Anadolu University, Bilecik University.
16. Λάιος Α. (2014). *Εφαρμογή των Αρχών Μάνατζμεντ στην Προπονητική. Θεωρία και Πράξη*. Εκδοτικός οίκος ίων. Αθήνα Steve Chen, Heather Adams-Blair (2013), Professional Expectations of Sport Management Students as Related to Academic Curricular Alignment Support and Preparation, *Universal Journal of Management* 1(3): 132-137.
17. Μύρων Μ. Ζαβλανός (2002). *Μάνατζμεντ*. Εκδόσεις Σταμούλης, Αθήνα.

18. Quaretman L. Li. M. (2003). *Managing and Leading Sport Organizations*.
19. Sawyer S. Smith O. (1999). *The Management of Clubs, Recreation and Sport: Concepts and Applications*. Champaign. IL. Sagamore.
20. Slack T. (1997). *Understanding Sport Organizations: The Application of Organization Theory*. Champaign. IL. Human Kinetics.
21. Shone, A. and Parry, B. (2001). *Successful Event Management: A Practical Handbook*. London, Continuum, Chapter 12.
22. Slibury D. (2000). Considering future sport delivery systems. *Sport Management Review*. 3, 199-201
23. Steve Chen, Heather Adams-Blair, Adora Miller. (2013) Professional Expectations of Sport Management Students as Related to Academic Curricular Alignment Support and Preparation. *Journal of Management* 1(3): 132-137. Tsitskari E. & Kouli O. (2010). Intrinsic motivation, athletic ability perception and self-satisfaction in sport camps. *World Leisure Journal*, 52(4), 279-289.
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25. UK Sport. (1999). *Major Events: A Blueprint for Success*. London, UK Sport.

ANNEX OF THE COURSE OUTLINE

Alternative ways of examining a course in emergency situations

Teacher (full name):	Efi Tsitskari Konstantinos Astrapellos
Contact details:	alaios@phyed.duth.gr kastrape@phyed.duth.gr
Supervisors: (1)	Yes
Evaluation methods: (2)	Written exams though distance learning methods
Implementation Instructions: (3)	<p>The course's exams will be held for all its students, on the exam day that will be set, at 21:00 and for just one hour.</p> <p>The examination will be conducted through M.S. Teams. The link will be sent to students via e-class exclusively to the institutional account of those who have registered for the course and have taken note of the distance learning terms.</p> <p>Students must log in to the exam room through their institutional account, otherwise they will not be able to participate. They will also participate in the examination with a camera which they will have open during the examination. Before the start of the exam, students will show their ID to the camera so that they can be identified.</p> <p>Each student will have to answer 4 questions that combine theory with practice.</p>

1. Please write YES or NO
2. Note down the evaluation methods used by the teacher, e.g.
 - written assignment or/and exercises
 - written or oral examination with distance learning methods, provided that the integrity and reliability of the examination are ensured.
3. In the **Implementation Instructions** section, the teacher notes down clear instructions to the students:

a) in case of **written assignment and / or exercises**: the deadline (e.g. the last week of the semester), the means of submission, the grading system, the grade percentage of the assignment in the final grade and **any other necessary information**.

b) in case of **oral examination with distance learning methods**: the instructions for conducting the examination (e.g. in groups of X people), the way of administration of the questions to be answered, the distance learning platforms to be used, the technical means for the implementation of the examination (microphone, camera, word processor, internet connection, communication platform), the hyperlinks for the examination, the duration of the exam, the grading system, the percentage of the oral exam in the final grade, the ways in which the inviolability and reliability of the exam are ensured and any other necessary information.

c) in case of **written examination with distance learning methods**: the way of administration of the questions to be answered, the way of submitting the answers, the duration of the exam, the grading system, the percentage of the written exam of the exam in the final grade, the ways in which the integrity and reliability of the exam are ensured and any other necessary information.

There should be an attached list with the Student Registration Numbers only of students eligible to participate in the examination.