



COURSE OUTLINE

1. GENERAL

SCHOOL	Physical Education & Sport Sciences				
DEPARTMENT	Physical Education & Sport Sciences				
LEVEL OF STUDIES	Master Degree				
COURSE CODE	T102 SEMESTER 1st				
COURSE TITLE	Sports Recreation, Tourism and Leisure				
Professor	George Costa				
TEACHINGACTIVITIES If theECTSCreditsaredistributedin distinct partsofthecoursee.g. lectures, labsetc. IftheECTSCreditsareawardedto the wholecourse, thenplease indicate the teaching hours per week and the corresponding ECTS Credits.			TEACHINGHOURSPERWEEK		ECTSCREDITS
			3		7.5
Please, addlinesifnecessary. Teaching methods and organization of the course are described in section 4.					
COURSETYPE Background, GeneralKnowledge, Scientific Area, Skill Development	SCIENTIFIC AREA				
PREREQUISITES:	NO				
TEACHING & EXAMINATION	GREEK				
LANGUAGE:	ENGLISH IN ERASMUS STUDENTS				
COURSE OFFERED TO	YES				
ERASMUSSTUDENTS:					
COURSE URL:	https://eclass.duth.gr/courses/PHYED7B101/				

2. LEARNING OUTCOMES

Learning Outcomes

Pleasedescribethelearningoutcomesofthecourse: Knowledge, skills and abilitiesacquiredafterthesuccessfulcompletionofthecourse.







The purpose of the course is to enable the students to understand the fundamental theory of leisure and tourism and its practical implications. Will provide knowledge about the strategy, the planning and the organization of the "soft" growth of sport tourism destinations. During the lectures, students will have the opportunity to apply the basic principles and theories of leisure and sport tourism. In addition the students will create and develop programs using case studies, assignments and data collection and will apply such in the context of a sports tourism and leisure research. The goal is to develop research skills in utilizing in sport tourism and recreation.

Understand the fundaments of Free time Leisure and Sport Recreation.

Analyze the process of organizing of sport recreation companies and outdoor companies.

After completing the course and its assignments, students should be able to:

- a) Know and understand the profile of participants in sport tourism and recreational activities.
- b) Know and understand the fundamental theories of leisure and sport tourism and how these theories affect the behavior of participants, the recreation business and local community.
- c) Know and understand the important role that sport tourism has in our contemporary society and its economic influence.
- d) Know and describe the public organizations and private companies that are developing and operating in the field.
- e) Synthesize the information related to the way companies are evaluated in the sport business industry.
- f) Carry out small scale recreation events.
- g) Apply leisure theories in recreational activities.

General Skills

Name the desirable general skills upon successful completion of the module

Search, analysis and synthesis of data and information, Project design and management

ICT Use Equity and Inclusion

Adaptation to new situations Respect for the natural environment

Decision making Sustainability

Autonomous work Demonstration of social, professional and moral responsibility and

Teamwork sensitivity to gender issues
Working in an international environment Critical thinking

Working in an interdisciplinary environment Promoting free, creative and inductive reasoning

Production of new research ideas

Search, analysis and synthesis of data and information

Leveraging technology to search for information

Group work

Demonstration of social, professional and ethical responsibility and sensitivity to issues of gender,

minorities and diversity
Exercise criticism and self-criticism

Promotion of free, creative and inductive thinking

Decision making

3. COURSE CONTENT







- 1. Fundamental theory of leisure and recreation.
- 2. Theories of sport tourism.
- 3. The impact of recreation leisure and social health.
- 4. Folk dance and recreation activity.
- 5. Good practices in sport tourism.
- 6. Art and dance as a recreation activity.
- 7. Event management.
- 8. The effect of tourism in society and the environment.
- 9. Recreation activities in the corporate world.
- 10. The experience of play in recreation and sport tourism.
- 11. Recreation and sport tourism for elder population.
- 12. Evaluation of health and physical fitness in a working environment.
- 13. The importance of recreational activities in the quality of life.

4. IFARNING & TEACHING METHODS - EVALUATION

4. LEARNING & TEACHING METHODS - EVALUATION					
TEACHINGMETHOD	Face to face				
Face to face, Distance learning, etc.	Distance learning: sy	ynchronous			
	Distance learning: a	synchronous			
	Case studies				
USEOF	Use of ICT in teachir	ng and in the			
INFORMATION&COMMUNICATIONSTECHNOLOGY	communication with students				
(ICT)					
Use of ICT in Teaching, in Laboratory Education, in Communication with students					
TEACHING ORGANIZATION	Activity	Workload/semester			
The ways and methods of teaching are described in detail. Lectures, Seminars, Laboratory Exercise, Field Exercise,	Lectures	40			
Bibliographicresearch& analysis, Tutoring, Internship	Case studies	20			
(Placement), Clinical Exercise, Art Workshop, Interactive	Bibliographic	30			
learning, Study visits, Study / creation, project, creation, project. Etc.	search & analysis				
	Project 1	40			
The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to	Project 2	57.5			
ECTS standards.					
	Total	187.5			
STUDENT EVALUATION					
Description of the evaluation process					
Assessment Language, Assessment Methods, Formative or	Team project (25%)				
Concluding, Multiple Choice Test, Short Answer Questions, Essay	Personal project (25%)				
Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory	Participation (10%)				
Report, Clinical examination of a patient, Artistic interpretation,	Exams (40%)				
Other/Others					
Please indicate all relevant information about the course					
assessment and how students are informed					

5. SUGGESTED BIBLIOGRAPHY







- 1. Alexandris., K, Kouthouris, C, Funk, D, & Giovani, C. (2009). Segmenting winter sport tourists by motivation: the case of recreational skiers. *Journal of Hospitality Marketing & Management, 18*, 480–499.
- 2. Alexandris, K., & Tsiotsou, R.H. (2012). Segmenting soccer spectators by attachment levels: A psychographic profile based on team self-expression and involvement. EuropeanSportManagementQuarterly, 12(1), 65-81.
- 3. Armbecht, J. & Andersoon, T.D. (2020). The event experience, hedonic & eudaimonic satisfaction & subjective well-being among sport event participants. *Journal of Policy Research in Tourism, Leisure & Events, 12*(3), 457-477, doi: 10.1080/19407963.2019.1695346
- 4. Αλεξανδρής Κ. (2011). Αρχές Μάνατζμεντ και Μάρκετινγκ Οργανισμών & Επιχειρήσεων Αθλητισμού & Αναψυχής. 2^η Έκδοση. Εκδόσεις Χριστοδουλίδη, Θεσσαλονίκη.
- 5. Avourdiadou S. & Theodorakis, N.D. (2014). The development of loyalty among novice and experienced customers of sport and fitness centres. *Sport Management Review*, *17*, 419-431.
- 6. Tsitskari E., Vernadakis N., Foridou A. & Bebetsos E. (2015). Assessing Adolescents' Sport Participation Motives; Psychometric Evaluation of BRSQ. *Motricidade*, 11(1), 64-77.
- 7. Alexandris K., Funk, D.C. & Pritchard, M. (2011). The impact of constraints on motivation, activity attachment, and skier intentions to continue. *Journal of Leisure Research*, 43(1), 56-79.
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- 11. Chelladurai, P., & Chang, K. (2000). Targets and standards of quality in sport services. *Sport Management Review*, *3*, 1-22
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- 13. Deci, L., & Ryan, M. (1985). *Intrinsic Motivation & Self-determination in Human Behavior*. Plenum, New York.
- 14. Doyle, J.P., Filo, K., McDonald, H. & Funk, D. (2013). Exploring sport brand double jeopardy: The link between team market share and attitudinal loyalty. *Sport Management Review*, *16*(3): 285-297.
- 15. Funk, D.C. (2008). Consumer Behaviour in Sport & Events. Marketing Action. ELSEVIER, Oxford.
- 16. Funk D.C. & James J. (2006). Consumer loyalty: The meaning of attachment in the development of sport team allegiance. *Journal of Sport Management*, 20: 189-217.
- 17. Funk D.C., Filo K., Beaton A.A. & Pritchard M. (2009). Measuring the motives of sport event attendance: Bridging the academic-practitioner divide to understanding behavior. *Sport Marketing Quarterly*, 18(3): 126-138.
- 18. Funk, D.C. & Filo, K.R. (2012). *Sport promotion trough communication: A mass media perspective* στο: Routledge Handbook of Sport Management. United Kingdom: Routledge, pp. 281-295.
- 19. Kyle, G.T., Theodorakis, B.D., Karageorgiou, A. &Lafazani, M. (2010). The effect of service quality on customer loyalty within the context of ski resorts. *Journal of Park and Recreation Administration*, 28(1), 1-12.
- 20. Κώστα Γ., Ματσούκα Ο., Τσίτσκαρη Ε., & Τριγώνης Ι. (2015). Αθλητική Ψυχαγωγία & Αναψυχή.







- Σύνδεσμος Ελληνικών Ακαδημαϊκών Βιβλιοθηκών, Αθήνα.
- 21. Parasuraman, A., Berry, L.L., &Zeithaml, V.A> (1988). SERVQUAL: A multiple-item scale for measuring consumer perceptions of service quality. *Journal of Retailing*, *64*(1), 12-40.
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- 28. Tsitskari E.& Kouli O. (2010). Intrinsic motivation, athletic ability perception and self-satisfaction in sport camps. *World Leisure Journal*, *52*(4), 279-289.
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- 31. Tsitskari, E., Quick, S. &Tsakiraki, A. (2014). Measuring exercise involvement among fitness centers' members: Is it related with their satisfaction? *Services Marketing Quarterly, 35*(4): 372-389.Tsitskari, E., Tsiotras, D. &Tsiotras, G. (2006). Measuring service quality in sport services. *Total Quality Management, 17*(5), 623-631.
- 32. Tsitskari, E., Vernadakis, B., Foridou, A. & Bebetsos, E. (2015). May motives predict children's' team sports participation? The application of BRSQ in a Greek population. *Motricidade*, *11*(1): 64-77.







ANNEX OF THE COURSE OUTLINE

Alternative ways of examining a course in emergency situations

Teacher (full name):	George Kosta			
Contact details:	gkosta@phyed.duth.gr			
	Office 25310 39701			
	Mobile 6975026875			
	Office hours Monday 18:00 – 21:00			
	After communication in platform TEAMS			
Supervisors: (1)	Yes			
Evaluation methods: (2)	Written exams though distance learning methods			
Implementation	The course's examswill be held for all its students, on the exam day that			
Instructions: (3)	will be set, at 21:00 and for just two hours.			
	The examination will be conducted through M.S. Teams. The link will be sent to students via e-class exclusively to the institutional accounts of			
	those who have registered for the course and have taken note of the			
	distance learning terms.			
	Students must log in to the exam room through their institutional account, otherwise they will not be able to participate. They will also			
	participate in the examination with a camera which they will have open			
	during the examination. Before the start of the exam, students will show			
	their ID to the camera so that they can be identified.			
	Each student will have to answer			
	A) Three questions that combine theory with practice. Case Studies. B) Multiple Choices.			
	C) True and False.			
	D) Matching.			

- (1) Please write YES or NO
- (2) Notedowntheevaluationmethodsusedbytheteacher, e.g.
 - written assignmentor/andexercises
 - > writtenororalexaminationwithdistancelearningmethods, provided that the integrity and reliability of the examination are ensured.
- (3) In the Implementation Instructions section, the teacher notes down clear instructions to the students:
 - a) in case of written assignment and / or exercises: the deadline (e.g. the last week of the semester), the means of submission, the grading system, the grade percentage of the assignment in the final grade and any other necessary information.
 - b) incaseoforal examination with distance learning methods: the instructions for conducting the examination (e.g. in groups of X people), the way of administration of the questions to be answered, the distance learning platforms to be used, the technical means for the implementation of the examination (microphone, camera, word processor, internet connection, communication platform), the hyperlinksfor the examination, the duration of the exam, the gradingsystem, the percentage of the oral exam in the final grade, the ways in which the inviolability and reliability of the exam are ensuredand any other necessary information.
 - c) incaseofwritten examination with distance learning methods: the way of administration of the questions to be answered, the way of submitting the answers, the duration of the exam, the grading system, the percentage of the written exam of the exam in the final grade, the ways in which the integrity and reliability of the exam are ensured and







any other necessary information.

There should be anattached list with the Student Registration Numbersonly of students eligible to participate in the examination.

